Allorer the Paperson Red

#5/Motice of appeal w/ear(1)
PTO/SB/31 (06-03)

Approved for use through 07/31/2003. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

| Docket Number (Optional)

NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTEFERENCES

CM01363L

THE BOARD OF PATERITAL PLACE AND INVESTED A	_,,,	0.1013032	Louran	
reby certify that this correspondence is being deposited with the In re Application of				
United States Postal Service with sufficient postage as first class mail	Sivakumar Muthuswamy			
in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450"	Application N	Application Number Filed		
onAugust 8, 2003	09/472,927 12/27/1999			
Signature	For WEB	For SYSTEM AND METHOD FOR MEASURING WEB PAGE ADVERTISEMENT IMPRESSIONS		
Typed or printed Martha I. Rinchetti	Art Unit 3	622 Ex	Gravini, S.	
Applicant hereby appeals to the Board of Patent Appeals and Interference	ces from the last	decision of the exami	ner.	
The fee for this Notice of Appeal is (37 CFR 1.17(b))			320.00	
Applicant claims small entity status. See 37 CFR 1.27. Therefore, by half, and the resulting fee is:	the fee shown a	bove is reduced	5	
A check in the amount of the fee is enclosed.				
Payment by credit card. Form PTO-2038 is attached.				
The Director has already been authorized to charge fees in this application to a Deposit Account. have enclosed a duplicate copy of this sheet.				
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-0223 I have enclosed a duplicate copy of this sheet.				
to Deposit Account No. 50–0223 I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.				
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO 2038.				
I am the	/	MM	100	
applicant/inventor.		1//	gnature	
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)		Frank M. Scu Typed o	tch, III or printed name	
attorney or agent of record. Registration number		616.831.1777 Telep	hone number	
attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a).		August 8, 20	Date	
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.				

XXX *Total of <u>one (1)</u> forms are submitted.

This collection of information is required by 37 CFR 1.191. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.